

Bellwether Research & Consulting

Indiana Statewide Survey
Interview Dates: June 22-24, 2004
N=600 Likely Voters
Margin of Error \pm 4.0%

SURVEY RESULTS

Introduction/Screening Questions

1. County of residence (**From sample**)

2. Sex of Respondent

48% Male
52% Female

3. Are you currently registered to vote in Indiana?

100% Yes (**Continue**)

4. How likely is it that you will vote in this fall's election for governor.

<u>June</u>	<u>March</u>	<u>Feb '04</u>	
86%	87%	81%	Very likely (Continue)
14%	13%	19%	Somewhat likely (Continue)

5. Generally speaking, do you think the state of Indiana is headed in the right direction or do you think the state is off on the wrong track?

<u>June</u>	<u>March</u>	<u>Feb '04</u>	
44%	36%	40%	Right Direction
34%	40%	34%	Wrong Track
23%	24%	26%	Don't Know/Refused

I'd like to read you the names of some people involved in politics. First, please tell me if you have heard of this person and, if so, whether you have a favorable or an unfavorable impression of him. **(Randomize Qs 6 -9)**

(If heard of, ask:) And do you have a favorable or an unfavorable impression of him?

6. Joe Kernan

<u>June</u>	<u>March</u>	<u>Feb '04</u>	
49%	41%	43%	Heard of, Favorable
23%	19%	15%	Heard of, Unfavorable
20%	24%	21%	Heard of, no opinion (Volunteered, Do not read)
7%	15%	20%	Never heard of
1%	1%	1%	Refused to answer

7. Mitch Daniels

<u>June</u>	<u>March</u>	<u>Feb '04</u>	
50%	38%	30%	Heard of, Favorable
12%	11%	8%	Heard of, Unfavorable
23%	22%	23%	Heard of, no opinion (Volunteered, Do not read)
14%	28%	37%	Never heard of
1%	1%	1%	Refused to answer

8. George W. Bush

<u>June</u>	<u>March</u>	
57%	55%	Heard of, Favorable
36%	37%	Heard of, Unfavorable
6%	7%	Heard of, no opinion (Volunteered, Do not read)
-	-	Never heard of
1%	1%	Refused to answer

9. John Kerry

<u>June</u>	<u>March</u>	
37%	35%	Heard of, Favorable
47%	40%	Heard of, Unfavorable
14%	18%	Heard of, no opinion (Volunteered, Do not read)
2%	6%	Never heard of
1%	1%	Refused to answer

Bellwether Research & Consulting

10. Now thinking ahead to this fall's elections...

If the election for President were held today, for whom would you vote.

(ROTATE NAMES)

_____ George W. Bush, Republican (or) _____ John Kerry, Democrat

(If "Kerry/Bush" ask:) Would you say you are *definitely* for (Kerry/Bush) or *just probably* for (Kerry/Bush)?

(If "undecided," ask:) Would you say you are leaning toward (ROTATE)

_____ John Kerry, Democrat (or) _____ George W. Bush, Republican

March

44%	43%	Bush, Definite	
8%	9%	Bush, Probably	<u>June '04</u>
1%	1%	Undecided, lean Bush	52% Bush – 36% Kerry
9%	7%	Undecided – Firm	
1%	1%	Undecided, lean Kerry	<u>March '04</u>
9%	8%	Kerry, Probably	52% Bush – 37% Kerry
27%	29%	Kerry, Definite	
3%	3%	Refused (Do not read)	

11. If the election for governor of Indiana were held today and the candidates were...

(ROTATE NAMES)

_____ Joe Kernan, Democrat (*and*) _____ Mitch Daniels, Republican

...for whom would you vote?

(If "Kernan/Daniels" ask:) Would you say you are *definitely* for (Kernan/Daniels) or *just probably* for (Kernan/Daniels)?

(If "undecided" ask:) Would you say you are leaning toward (ROTATE)

_____ Joe Kernan, Democrat (or) _____ Mitch Daniels, Republican

<u>June</u>	<u>March</u>	<u>Feb '04</u>		
30%	27%	22%	Daniels, Definite	<u>June '04</u>
12%	11%	14%	Daniels, Probably	42% Daniels – 37% Kernan
3%	3%	1%	Und. lean Daniels	
13%	15%	17%	Und. – Firm	
2%	4%	3%	Und. lean Kernan	
14%	13%	16%	Kernan, Probably	<u>March '04</u>
23%	24%	21%	Kernan, Definite	38% Daniels – 37% Kernan
4%	3%	6%	Refused (Do not read)	<u>Feb '04</u>
				37% Kernan – 36% Daniels

Bellwether Research & Consulting

And our final questions are for statistical purposes only...

12. Into which of the following categories does your age fall?

<u>June</u>	<u>March</u>	<u>Feb '04</u>	
18%	19%	19%	18-34
15%	20%	20%	35-44
20%	22%	21%	45-54
21%	15%	14%	55-64
26%	23%	25%	65+
1%	1%	1%	Refused (Do not read)

13. In politics today, do you usually consider yourself to be a Republican, Democrat or an Independent?

(If independent) Do you think of yourself as closer to the Republican party or the Democratic party?

<u>June</u>	<u>March</u>	<u>Feb '04</u>	
37%	38%	35%	Republican
27%	26%	31%	Democrat
17%	21%	16%	Independent (no party preference)
9%	7%	6%	Independent, lean Republican
9%	7%	6%	Independent, lean Democrat
2%	2%	5%	Refused

14. And, for classification, what is your racial or ethnic background?

<u>June</u>	<u>March</u>	<u>Feb '04</u>	
86%	86%	86%	White
8%	7%	6%	African American
2%	1%	1%	Hispanic
3%	3%	4%	Other
1%	2%	3%	Refused (Do not read)
