



Indiana Manufacturers Association
Indiana's Leading Voice for Industry

MEMBER ALERT

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As a valued member of the Indiana Manufacturers Association, we wanted to give you an advanced look at the results of the Indiana Manufacturers Political Action Committee's (IMPAC) recent statewide poll. You may see this information reported by the media over the next few days. As the 2004 election campaigns heat up, IMPAC is very involved on many fronts. To be as effective as possible, IMPAC needs your support. Attached, at the bottom of this alert, is an IMPAC contribution form. We need your involvement and support in order to continue our work to provide a positive business climate in the state of Indiana. Please take a moment and make your contribution today.

For immediate release June 25, 2004

Indiana Manufacturers Association Releases Current Statewide Poll Results; Daniels Increases Lead in Governor's Race

Indianapolis—The Indiana Manufacturers Association (IMA), today, announced the results of its third statewide poll on the gubernatorial and presidential races. The poll of 600 likely Indiana voters has a margin of error of plus or minus four percent. The poll, conducted by Bellwether Research and Consulting of Alexandria, Virginia, shows Republican Mitch Daniels with a five percent lead over Governor Joe Kernan, a 42-37 percent margin. Daniels was viewed favorably by 50 percent and unfavorably by 12 percent. Kernan had 49 percent favorable and 23 percent unfavorable. Daniels' lead increased from a one-percent advantage in the IMA's last poll in March.

In the presidential race, President George W. Bush leads Senator John Kerry by 16 points, 52 to 36 percent. Bush has 57 percent favorable and 36 percent unfavorable. Respondents rated Kerry as 37 percent favorable and 47 percent unfavorable.

The poll was conducted from June 22 through 24. Full results of the poll can be obtained at

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IMA's Web site (www.imaweb.com) or at <http://www.imaweb.com/Bellwether%20Poll%20Results%206-21-04%20pdf.pdf>

Visit: <http://www.imaweb.com/BellwetherPoll.pdf> to view the March 31st IMA/Bellwether Poll Results.

Please use the form below to make your contribution to IMPAC.

IMPAC Pledge Form

Please indicate the amount you would like to contribute and send to IMPAC, One American Square, Suite 2400, Box 82012, Indianapolis, IN 46282-0013.

Designation:

- House Candidates Senate Candidates Statewide Candidates
- House Caucuses Senate Caucuses State Committees

Amount Enclosed: \$ _____

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